

SCIENTIFIC SEMINAR

# From Reality to Virtuality: Metaverse's Role in Transport and Public Engagement

Scientific Seminar within the course "Transport Planning and Appraisal" of the Master degree programme in Transportation Engineering And Mobility (TEAM)

SPEAKERS

**Prof. Francesca Pagliara** – Associate Professor in Transport Engineering  
Department of Civil, Architectural and Environmental Engineering (DICEA) – *UniNa*

**Alessandro Lizzi** – Equity Partner  
Customer, Technology, Media & Telecom Leader, *Deloitte Technology & Transformation*

**Michele Chiaramondia** – Partner  
DCM Sales Excellence & PCoE Leader, *Deloitte Technology & Transformation*

INFO

**20<sup>TH</sup> November 2024**

H. 9:30 – 11:30 at room "Aula Informatica"  
Building 5, First Floor, University of Naples Federico II

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